## Monthly Sales Report for J anuary 2016, FY 2016

*** "ABC-MART" Sales Summary fiscal period from MAR 1, 2015 to FEB 29, 2016 (\%change compare with last year)

|  |  | 2015 <br> MAR | APR | MAY | 1Q | JUN | JUL | AUG | 2Q | 1st Half |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Existing Stores | Sales | -6.2 | 9.0 | 10.0 | 4.2 | -1.0 | 7.1 | 6.2 | 4.1 | 4.1 |  |
|  | Number of Customers | -11.2 | 2.4 | 2.1 | -2.3 | -10.5 | -5.5 | -6.7 | -7.5 | -4.9 |  |
|  | Sales per customer | 5.7 | 6.5 | 7.7 | 6.6 | 10.6 | 13.3 | 13.8 | 12.5 | 9.4 |  |
| All Stores | Sales | -3.2 | 12.5 | 13.8 | 7.4 | 1.9 | 10.1 | 9.7 | 7.2 | 7.3 |  |
|  | Number of Customers | -8.6 | 5.6 | 5.7 | 0.7 | -7.7 | -2.8 | -3.6 | -4.6 | -1.9 |  |
|  | Sales per customer | 5.8 | 6.6 | 7.7 | 6.7 | 10.5 | 13.2 | 13.7 | 12.4 | 9.4 |  |
|  |  | SEP | OCT | NOV | 3Q | DEC | 2016 <br> JAN | FEB | 4Q | 2nd Half | Full Year |
| Existing Stores | Sales | 12.8 | 8.3 | 0.8 | 7.0 | -0.5 | 10.1 |  |  |  |  |
|  | Number of Customers | -0.2 | -0.6 | -7.8 | -3.0 | -9.7 | -1.0 |  |  |  |  |
|  | Sales per customer | 13.0 | 9.0 | 9.4 | 10.3 | 10.2 | 11.2 |  |  |  |  |
| All Stores | Sales | 16.8 | 13.5 | 5.2 | 11.6 | 4.7 | 15.8 |  |  |  |  |
|  | Number of Customers | 3.3 | 3.9 | -3.9 | 1.0 | -5.1 | 4.0 |  |  |  |  |
|  | Sales per customer | 13.1 | 9.2 | 9.5 | 10.4 | 10.3 | 11.3 |  |  |  |  |

Sales Report for FY 2015

|  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & 2014 \\ & \text { MAR } \end{aligned}$ | APR | MAY | 1Q | J UN | JUL | AUG | 2Q | 1st Half |  |
|  | Existing Stores | 23.9 | 2.6 | 10.4 | 11.8 | 0.7 | 5.9 | 8.5 | 4.9 | 8.5 |  |
|  | All Stores | 30.6 | 6.3 | 14.4 | 16.6 | 3.8 | 9.6 | 12.5 | 8.5 | 12.7 |  |
|  |  | SEP | OCT | NOV | 3Q | DEC | $\begin{aligned} & 2015 \\ & \text { JAN } \end{aligned}$ | FEB | 4Q | 2nd Half | Full Year |
| s | Existing Stores | 3.5 | -1.3 | 6.5 | 2.9 | 0.5 | 2.3 | 6.7 | 2.6 | 2.7 | 5.6 |
| Sales | All Stores | 7.6 | 1.9 | 10.3 | 6.6 | 3.1 | 5.5 | 10.5 | 5.6 | 6.1 | 9.5 |

## $\diamond$ Sales Summary

In J anuary, although the first New Year shopping season was shorter than last year,
the second half of the month, sales were very strong due to a rapid temperature drop and a snowfall.
Sales of sports shoes were still favorable and demand of warm waterproof shoes bec ame higher.

All stores sales grew $15.8 \%$ to a yearago in this month.
Existing stores sales also showed a yearon yeargrowth of $10.1 \%$ compared to the same period in the previous year.

Store Openings and Closings

| Opened: | 0 store |
| ---: | :--- |
| Closed: | 1 store |

