STRATEGIC PLANNING TEMPLATE

This chart represents one way in which information can move through the process. However, planning efforts should respond to the needs of your campus and evolve in the order that will be most beneficial in your campus environment. It is important to remember that some areas of the process, such as values, will need to be considered multiple times and from multiple perspectives.

QUESTION TO BE ANSWERED	STRATEGIC PLAN ELEMENT
Where have we been?	History
Where are we now?	Context
Where should we go and why?	Vision
What is our work toward the vision? Who are we? What is our niche now to work toward the vision?	Mission
What will guide the work we choose to do and the way we do the work (e.g. inclusively, multi-disciplinarily?)	Values
What is in our way of realizing our vision?	Critical Obstacles
What will we do to reach our vision?	Strategic, Long-term Goals/Directions
What will we do in year 1, year 2	Short-term Goals or Objectives
How will we know if we are successful?	Indicators of Success/Benchmarks
What infrastructure is needed to carry out the work in this plan?	Infrastructure Assessment
What will we do in the next 3 months, six	

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months, year, year 2, year 3	Implementation Plan
How will the plan be disseminated and to whom?	Dissemination Plan Implementation Plan
How will we monitor the plan and assess our progress?	Monitoring and Revising Strategic Plan